Office of Business Diversity
Business to Business Entrepreneurial Speakers Series

Wednesday, June 24, 2015 | 5:30-7pm
Reva and David Logan Center for the Arts, Room 801
915 E 60th Street, Chicago, IL 60637
Register: http://b2bseries1.eventbrite.com

Getting Your Product on the Shelf: An entrepreneurs journey from concept to reality
Speaker: Chris-Tia Donaldson, CEO, Thank God It's Natural

By day, Harvard graduate, Chris-Tia Donaldson provides strategic legal advice to top executives at one of the world’s largest Fortune 100 companies. By night, the lawyer-turned-businesswoman is inspiring women from the South Side of Chicago to South Africa, to adopt healthier beauty practices through Thank God It's Natural, her line of natural products for the hair and skin, which are now available nationwide in Target stores. Under Chris-Tia’s leadership, the company plans to expand into healthy snacks, cookbooks, supplements, and fitness apparel in the near future.

Chris-Tia has been featured in major media publications such as USA Today, Marie Claire, Black Enterprise, Ebony, Heart & Soul, Chicago Tribune, Chicago Sun Times, Detroit News, Boston Bay State Banner, as well, as many other outlets throughout the country. She also has appeared as a guest on ABC News, Fox News and WGN local affiliates, as an expert on African American women, beauty issues, self-esteem, healthy living and sustainable values. Her book Thank God I'm Natural: The Ultimate Guide to Caring for Natural Hair is a #1 Amazon bestseller, and was recently hailed the “Natural Hair Bible” by Essence Magazine.

Wednesday, September 16, 2015 | 5:30-7pm
Reva and David Logan Center for the Arts, Room 801
915 E 60th Street, Chicago, IL 60637
Register: http://b2bseries2.eventbrite.com

Tap Into Your Juice
Speaker: Amy Hilliard, President, Fashion Fair Cosmetics

Amy Hilliard, a native Detroiter and honors graduate of both Howard University and the Harvard Business School, joined Johnson Publishing Company as President of Fashion Fair Cosmetics in February, 2014. Fashion Fair is the largest Black-owned cosmetics company in the world. The company began in 1973 to address the lack of cosmetic products on the market for women of color. The brand’s focus remains dedicated to offering products, services and education that address the unique complexion needs for women with darker skin tones. The line can be found in department stores across the United States as well as in Canada, the United Kingdom, countries in Africa, the Caribbean, France and other countries around the world, as well as on online at www.fashionfair.com.

A former buyer for Bloomingdale’s and senior marketing executive with Fortune 500 corporations, including Gillette, Pillsbury and L’Oreal, Amy Hilliard raised two young adults as a single mother and is author of TAP INTO YOUR JUICE --Find Your Gifts, Lose Your Fears and Build Your Dreams – a motivational book endorsed by First Lady Michelle Obama. Ms. Hilliard has been profiled in numerous publications including Fortune, Essence, The Huffington Post, Ebony, Business Week, Black Enterprise and Entrepreneur magazines, and has also been featured on CNN, AOL, NPR and other national programs.